



IT Department

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# **Accessibility Policy**

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# Accessibility Policy

## 1 Introduction: How we collect and use your information

At Day Group Ltd our aim is to make our website as accessible as possible to the widest range of visitors and customers.

This means considering the specific needs of those with visual or physical impairments, learning difficulties and other forms of disability. In addition, it means having an understanding of different browser technologies. We produce our sites to meet current best practices and guidelines.

### How do we do it?

We take a common sense approach to building our website adhering to the W3C Web Content Accessibility Guidelines (WCAG) 2.0 where possible to ensure our site is accessible to users with a form of disability.

WCAG 2.0 has guidelines that are organised under four principles: perceivable, operable, understandable, and robust. For each guideline there are various criteria of conformance organised under three levels: A, AA and AAA. We aim to meet at least A standard and AA, and AAA where possible.

## 2 Perceivable

Information and user interface components must be presentable to users in ways they can perceive.

## 3 Operable

User interface components and navigation must be operable.

## 4 Understandable

Information and the operation of user interface must be understandable.

## 5 Robust

Content must be robust enough that it can be interpreted reliably by a wide variety of user agents, including assistive technologies.